

JESSICA SCHILLING

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A creative, detail-oriented designer, editor and writer with experience in print, display and online and a proven ability to manage projects from concept to production.

CAREER HISTORY

April 10 – present | Graphic Designer. PlattForm Advertising, Lenexa, KS

- Creates Web sites, e-mail promotions, print tie-ins and related material
- Collaborates with writers, client services staff and others to maintain cross-media consistency
- Works with both internal and external clients on a variety of higher education accounts

Oct 07 – April 10 | Web/Print Marketing Designer. GoDaddy.com, Cedar Rapids, IA

- Produced online items including front-of-site promotions, landing pages, e-mail and related material
- Produced physical items including direct mail, print ads, giveaways, collateral, signage and apparel
- Collaborated with editorial staff to create consistent, effective campaigns across multiple media
- Worked closely with developers to ensure usability, consistency and clean coding

Nov 06 – Oct 07 | Marketing Coordinator. American Rental Association, Moline, IL

- Edited and designed newsletters, magazine ads, direct mail and trade show materials
- Produced online content, emphasizing usability and continuity between print and Web
- Worked closely with printers, including price comparison, prepress and press checks
- Retouched photos and created original illustrations and information graphics
- Worked with other departments within the association to set and develop house style

May 06 – Oct 06 | Creative Director. Inspiration Matters/Inspired Signage, London, UK

- Directed team of graphic designers on industry-leading digital signage projects
- Managed design aspect of projects from sales handover to client delivery
- Edited and designed corporate marketing materials
- Redesigned corporate identity guidelines and established house style
- Worked closely with developers on signage software usability

March 05 – May 06 | Features Editor. Criterion Publishing, Buckinghamshire, UK

- Sourced, wrote and edited features
- Redesigned and relaunched two internationally recognized trade publications
- Designed and coded accompanying Web sites for parallel launch date
- Produced advertising and trade show graphics
- Represented publication at international exhibitions and symposia

Aug 03 – March 05 | Managing/Production Editor. World Media Publishing Ltd, London, UK

- Managed workflow and editorial for annual 500-page Best Loved Hotels guidebook
- Managed all marketing editorial and design, including house style guides
- Sourced print and negotiated print contracts; acted as principal designer on all print products
- Wrote, edited and designed material for relaunch of corporate Web site
- Managed integration of XML-based content management and page layout system

Nov 01 – Dec 02 | Features Editor/Page Designer. The Albany Herald, Albany, GA

- Assigned and edited features sections
- Designed front and inside pages for features and news sections
- Wrote opinion column, film and concert reviews and general features

June 01 – Oct 01 | Assistant Editor. Los Angeles Philharmonic Association, Los Angeles, CA

- Designed and edited monthly Hollywood Bowl Magazine, including weekly program insert
- Researched and wrote stories, program notes and other material
- Edited and retouched photographs

May 98 – May 01 | Publications Specialist/Lecturer. Fiske Planetarium, Boulder, CO

- Designed and edited fliers, brochures, posters and in-show graphics
- Programmed, scripted and created artwork for new planetarium programming

April 00 – May 01 | Editor/Designer/Reporter. The Arts Paper, Boulder, CO

- Created design templates for premiere issue; edited and designed subsequent issues
- Wrote features and news stories
- Created photo illustrations and other art

April 99 – Jan 01 | Freelance Music/Features Writer. Boulder/Denver, CO

- Wrote classical music reviews and features for the Denver Post and the Boulder Daily Camera

EDUCATION

Bachelor of Science, Journalism (print/design) | Valedictorian, School of Journalism

Bachelor of Arts, Music (clarinet/musicology) | Highest honors

University of Colorado at Boulder, 2001

SOFTWARE

Design/graphics: Photoshop, Illustrator, Quark XPress, InDesign, Acrobat, Flash (basic)

Web: HTML (raw and using Dreamweaver), CSS, XML, Drupal, Joomla, DotNetNuke, WordPress

Administrative: Microsoft Office 07, Mercury Quality Assurance, Maximizer

Operating systems: Windows (XP and Vista), Macintosh

REFERENCES

Available upon request.